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Introduction:**

**introduction**

In order to contribute to the image of Qatar as an oasis of compassion, our campaign “In our Compassion Lies our Strength” springs from our belief that with compassion, societies become stronger and more cohesive, and national belonging increases in a country that fosters compassion among its individuals and considers it a central value in the management style of its institutions.

We launched this campaign as part of the “Akhlaquna” initiative, which requires the cooperation of all institutions, whether governmental or nongovernmental, as well as the support of all influential individuals in order to spread the message of compassion within institutions and various sectors of society, and in order to transform mercy from an abstract value into a way of life.

This campaign is not merely an act of awareness of the need for compassion, but rather it is an exciting journey of creativity and innovation. It is also an act of cooperation involving institutions and influential individuals as we launch a community dialogue about compassion, its presence in our everyday reality and adoption in large spaces of our lives.

This Guide has been prepared to identify the campaign's goals and the target audience, and to be able to break through the world of collective message making, which will embody the campaign's goals and deliver them to the audience in an attractive and intelligent way.

**The Idea of ​​the Guide:**

The idea of ​​the Guide is based on the provision of technical support to those institutions and individuals participating in the campaign in order to spare them the burden of thinking about the types of messages they can provide to serve the campaign. In the Guide, we review diverse types of direct and indirect messages that call for mercy, through a package of practical behaviors that reflect mercy in various areas of life. What is thus required is dissemination of such messages without the need for recourse to extensive time and effort in thinking about how to create them. However, those who can spare the time and effort will find in this Guide explanations on how to create messages, which helps them unleash their creativity beyond the Guide.

**Values ​​and Behaviors of Mercy:**

The campaign, “In our Compassion Lies our Strength”, aims to inculcate mercy through a set of values ​​that can easily be translated into behavior and formulated into promotional messages. These values ​​are:

* Cooperation among individuals
* Commiseration with others
* Harmony and affection
* Volunteer work
* Tolerance and forgiveness
* Tact, tenderness and kindness

**Targeted Spaces:**

Striving to make the campaign reach broad sectors of society, we have designed compassion messages for the following spaces:

* **Public space, including general guidelines that suit everyone**
* **Family space, including:**
* Spouses
* Children
* The Elderly
* Maintaining kinship ties
* **School space, including:**
* Classroom
* Teachers
* School administration
* **Administration workspace (institutions and ministries staff)**
* **Service workspace (public services sector)**
* **Street space, including:**
* Driving and ethics
* Dealing with others
* Market and commercial transactions space
* **Workers’ interaction space, including:**
* Domestic workers
* Sanitation workers
* **Social life space, including:**
* *Majalis* (Gatherings)
* Friends
* **Volunteer workspace, including:**
* Donating
* Compassion for the vulnerable

**About the Messages:**

Let's now proceed to the practical side that familiarizes the reader with the idea of the ​​messages and how to formulate them. By messages, we mean the texts and the slogans addressed to the audience. We will clarify here some points that help in understanding the philosophy of making messages.

**Philosophy of Message-Making:**

* Messages do not have to deal with mercy directly, but they may focus on a given behavior that reflects mercy, such as: "Be proud of your life partner and his/her achievements." Mercy is not mentioned directly in this message, but the act of appreciating the achievements of the life partner is a form of mercy.
* If an illustrative image accompanies the message, there is no need to mention the intended segment of the message. For example, in the message: "Be dutiful to your children when they are young, and they will be dutiful to you when they grow up." In the presence of an illustrative image of parents playing with their children, the message can be written as follows: “Be kind to them when they are young, and they will be kind to you when they grow up.”

This note is thus generalized across all messages.

* Some messages have already been written for the target segment, along with illustrative images. For instance, a message about dealing with the elderly says: “Ask them about their memories and start enjoying their stories.” In the event that an illustrative image is not attached, you will have to add the segment directly within or before the text, such as: “As for the elderly, just ask them about their memories, and start enjoying the stories.”
* Messages vary in their objectives, some aim to adopt a specific type of behavior, such as: "Initiating an apology restores honor." Others aim to warn against a specific type of behavior, such as: “Kind speech and forgiveness are better than charity followed by injury", or stimulate the mind and encourage questioning and discussion, such as: "Do you agree with those who say: “*Aqārib ‘qārib* (relatives are like scorpions)?" Any community dialogue about messages lies at the heart of the campaign's success, and it is commonly accepted to say that provocative and sensational messages may sometimes have a greater impact than blunt ones.
* Messages have been classified according to the style in which they are written, taking into account the different natures of people in receiving messages and interacting with them; therefore, "**key messages**" have been written to suit those who are swayed by incitement, and the "**in-two-word formula**" has been created for quick learners. The "**questions**" section has been designed for those whose curiosity is aroused by questions, while direct and clear positive support has been taken into consideration in creating messages about "**What to say and what not to say**.” Finally, we were inspired by “**the Holy Quran, prophetic hadiths and adages**”to create inspirational messages. Thus, we have taken into account this diversity in the patterns of drawing attention, receiving and interacting.

**Message Classification, Formulation and Direction:**

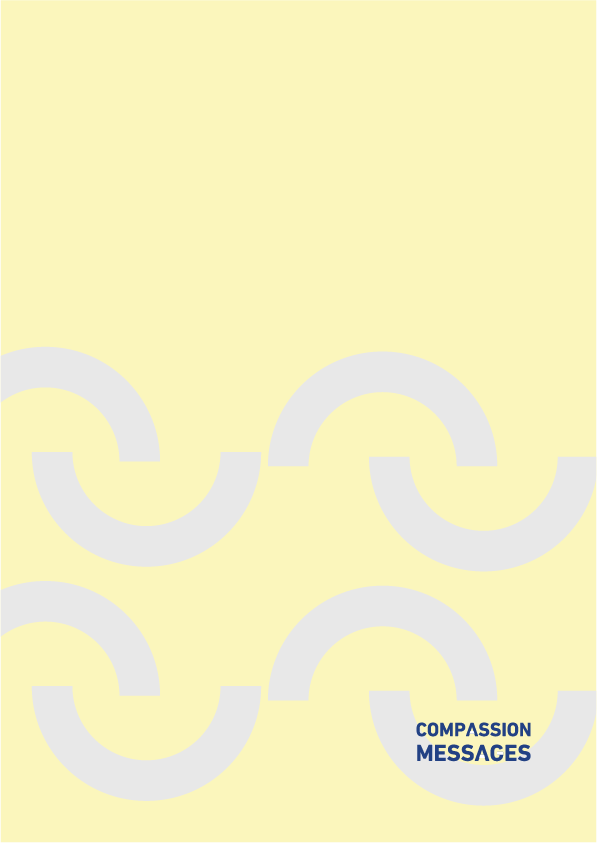
The classification used in formulating messages helps facilitate innovation through brainstorming sessions, which create new messages within the framework of the mentioned classifications:

* **Key messages** are formulated in a direct way.
* **In-Two-word messages** are focused messages expressed laconically and consisting of only two words, such as the campaign slogan "*Tarāḥumnā Quwwah*” (In our Compassion Lies our Strength).
* **Questions** aim to draw attention, remind and directly urge a specific action by asking a question.
* **What to say and what not to say messages** refer to a situation in which we are sometimes able to behave nobly, but expression fails us; therefore, we have provided examples of messages regarding what to say and what not to say. Words have a magical effect, and avoiding hurtful expressions constitutes the essence of mercy.
* **Citations from the Holy Quran, Prophetic Hadiths and Adages** are inspirational sayings borrowed from the Holy Quran, the prophetic tradition or the wise sayings of righteous people.

**Mechanisms for Using Messages:**

Several methods can be used to deliver messages, examples of which follow:

* Social media platforms and programs
* Mobile phone messages
* E-mail messages
* Traditional mail messages
* Digital and printed newspapers
* Billboard advertisements
* TV advertisements
* Places designated for advertisements inside institutions
* Display screens inside institutions
* Murals in places allowing writing on wall surfaces
* Office tools used in meetings and business works

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**MESSAGES**

The following reviews a set of messages designated for each space, while emphasizing that they are only illustrative models that can be used directly for those who cannot spare the time, effort and resources to create them, and assuring that this category will present a distinctive work if implemented literally.

Institutions or entities wishing to formulate other types of messages should follow the methodology and classification systems in their own workshops, where they will have the opportunity to create splendid messages. Here, we only pave the way for you, and it is you who will eventually take it and leave unique creative footprints on it.

**Public Space:**

A set of messages that suit all the spaces targeted by the campaign.

**Key Messages:**

* Unfettered mercy
* Mercy is free of gender and color bias
* Cooperation guides our life management approach
* Leave imprints of mercy everywhere
* Affection and harmony make life enjoyable
* Mercy is a way of life
* Mercy revives hearts
* Your kindness in dealing with others reflects your mercy towards them
* Understand others and appreciate their feelings
* Mercy is just as essential as water and air
* Mercy runs in the veins of the mighty
* “Peace and blessings be upon you” is the greeting of the Mercy Society
* Let our lives be a mercy to the world
* Deal with people as if you were a tree, the more they throw stones at it, the more it responds with fruits
* Engulf your relationships with mercy to protect them from breaking
* Relationships engulfed in mercy are immune to breaking

**In Two Words:**

* *Birraḥmah Naḥyā* (Life is mercy)
* *Tarāḥumnā Quwwa* (In our Compassion Lies our Strength)
* *Irḥam Nafsak* (Be merciful towards yourself)
* *Tabassumuka Sadaqah* (A smile is an act of charity)
* *Tawāşaw Bilmarḥamah* (Enjoin compassion)
* *Mubādaratunā Raḥmah* (Our initiative is mercy)
* *Arraḥma Dawa’* (Mercy is the cure)

**Questions:**

* What do you think of the saying: “Mercy towards others makes them exploit us?”
* When was the last time you helped someone?
* What if mercy vanished for a day?

**What to Say and What not to Say:**

* Say: “Mercy is a way of life” and don’t say: “Mercy is not suitable for life”
* Say: “Mercy teaches us tolerance” and don’t say: “Mercy means accepting mistakes without accountability”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Allah Almighty says: "And My mercy encompasses all things" (7:156)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “The Compassionate One has mercy on those who are merciful. If you show mercy to those who are on the earth, He Who is in the Heavens will show mercy to you.” (Authentic Hadith narrated by Al-Tirmidhi)

**Family Space:**

The messages focus on the following:

* Spouses
* Children
* The Elderly
* Maintaining Kinship Ties

**Spouses:**

**Key Messages:**

* Be compassionate towards each other
* Children reap the fruits of their parents’ compassion
* Respond to mistakes with forgiveness and compassion
* Adorn your homes with love and mercy
* Forgiveness opens closed hearts
* Gifts create lasting memories
* Your gift to your spouse means a lot
* Appreciation is the sincerest gift you can give to your partner
* “Thank you” revives relationships
* Sometimes your partner only needs one word from you: “Thank you”
* Cooperation in daily chores adds a touch of love and harmony to life
* Your kindness to your in-laws reflects the degree of your love for your partner
* Love letters make the heart happy
* Be proud of your life partner and his/her achievements
* Traveling and walking together refreshes the relationship
* Listening is the most important thing that women need
* Taking the initiative to apologize restores honor
* In honesty lies comfort. Tell your partner how you feel without hesitation
* Calm communication solves problems
* Understanding is the language of love
* Say “yes” to dialogue and “no” to argumentation
* Cooperating in charitable works with those you love is an exceptional act
* Mercy cures tense relationships

**In Two Words:**

* *Tafāhumunā Raḥmah* (Our understanding is mercy)
* *Alāna Afhamuka* (Now, I understand you)
* *Lā Tuākhiḍnī* (Don't reproach me)
* *Natashāraku Alḥayāt* (We share life)
* *Taqdīr Wamtinān* (Appreciation and gratitude)
* *Asma‘uka Bihtimām* (I hear you with interest)
* *Isma‘ū Ba’ḍ* (Listen to each other)
* *Buyūtunā Raḥmah* (Our homes are places of mercy)

**Questions:**

* What if our homes were founded on mercy?
* Have you prepared a surprise for your spouse today?
* Why might we get angry easily and find it difficult to apologize?
* Do you easily understand your partner's anger?
* What if you identified those small actions that can be done to increase affection?
* What if you left sweet messages for your partner in unexpected places: wardrobe, refrigerator, inside a book, etc.?

**What to Say and What not to Say:**

* Say: “I will do my best” and don’t say: “I don't have time”
* Say: “Thank you” and don't say: “This is your duty”
* Say: “OK, I will explain my point of view better” and don't say: “You don't understand me”
* Say: “Is this necessary now?” and don't say: “This is not important”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Allah Almighty says: "And He placed between you affection and mercy" (30:21)
* Allah Almighty says: “Forgive and overlook" (2:109)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: "Exchange gifts and you will love one another" (Narrated by Al-Bukhari)

**Children:**

**Key Messages:**

* Be kind to your children when they are young, and they will be kind to you when they grow up
* They need your attention more than your money
* The greatest gift you can give your children is the main role you play in their lives
* An hour a day for dialogue strengthens the relationship with your children
* If you want them to listen to you when they are old, listen to them when they are young
* Discuss with them calmly and understand their enthusiasm
* Calm discussion builds trust
* Be proud of any of their achievements, small as they may be
* Accompanying your children in charitable works plants goodness in their hearts
* Give your children the most beautiful memories
* Respecting your children's feelings builds in them self-confidence
* Your children are the righteous legacy you leave when you die, for it is they who make prayers for you
* Your prayers for your children protect them
* Wealth and children are an adornment; so, take care of your adornment

**In Two Words:**

* *Qabbilū Abnāakum* (Kiss your children)
* *Ihtimāmātuhum Muqaddara* (Their interests are appreciated)
* *Kūnū Dir‘ahum* (Be their shield)
* *Alābāu Dir‘un* (Parents are a shield)
* *Isma‘ūhum Wafhamūhum* (Listen to them and understand them)
* *Inṣāt Watafāhum* (Listening and understanding)
* *Aḥibbūhum Warḥamūhum* (Love them and be compassionate to them)
* *Maḥabbah Waraḥmah* (Love and mercy)
* *Shārikūhum Ḥayātahum* (Share their lives)
* *Mushārakatun Lilḥayāt* (Life sharing)
* *Antum Amānahum* (You are their security)
* *Alabnā’u Masūliyah* (Children are a responsibility)
* *Barrūhum Yaburrūkum* (Be dutiful to them and they will be dutiful to you in return)
* *‘Allimūhum Alḥubb* (Teach them love)

**Questions:**

* How do you relate to your children? Are you a bank or a heart for them?
* When was the last time you talked to your children about their interests?
* Have you ever asked yourself: “How do my children see me?”
* What would you expect if your children were to describe you in one word?
* What if you allocated a suggestions box at home or a board on which children list their wishes, and then discuss them together?

**What to Say and What not to Say:**

* Say: “Give me your point of view” and don't say: “You don't understand”
* Say: “Let's think of a solution” and don't say: “Things happened because of you”
* Say: “What if we talked about this topic tomorrow?” and don't say: “I am busy”
* Say: “It might be difficult, but I can try” and don't say: “You are useless”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Each of you is a shepherd and each of you is responsible for his flock” (Narrated by Al-Bukhari)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: "Be fair to your children" (Narrated by Al-Bukhari).

**The Elderly:**

**Key Messages:**

* Calling an elderly person may make his/her day
* The elderly need your company
* Take the initiative to help the elderly
* Be the reason for the happiness of the elderly
* Listen to the stories of the elderly, for in them lies their happiness
* Listen to the elderly, for their talk has a unique taste
* Joke with them gently and you will win their smile
* An elderly person’s smile to you is worth the entire world; so, do not squander the opportunity
* Help the elderly today, and you will be helped by the youth tomorrow
* Be the reason for the elderly’s feeling that their lives have meaning
* Share with the elderly some of your time, and they will give you the essence of their lives
* Consult the elderly and you will find in them a treasure trove of experiences
* Tolerate their anger and you will gain their love
* Ask them about memories and enjoy the stories
* Take them to visit relatives and friends
* Understand their needs and provide them with appropriate support
* Make life easier for them and take care of home equipment suitable for the elderly
* Stay longer with them before death separates you
* Make them always keep good memories about you
* Think about how you will win their prayers
* The elderly need psychological and emotional support instead of just the physical one
* Look at the wrinkles and make their days enjoyable holidays

**In Two Words:**

* *Mukālamatuka Tus‘iduhum* (Your call makes them happy)
* *Anṣitū Lahum* (Listen to them)
* *Irḥamū Ḍu‘fahum* (Be considerate for their vulnerability)
* *Quwwatuhum Bikum* (You are their strength)
* *Amānuhum Yahummunā* (Their safety matters to us)
* *Is’aduhum Yus‘idunā* (Their happiness makes us happy)
* *Kunūz Buyūtnā* (The treasures of our homes)
* *Iqḍi Ḥawāijahum* (Fulfil their needs)
* *Kun Lahum* (Be with them)
* *Kun Ṣadīqahum* (Be their friend)
* *Furṣatuka Linnajāt* (Your chance for salvation)
* *Khudū Bi’aydīhim* (Support them)

**Questions:**

* Have you ever tasted the pleasure of initiating some volunteer work to help the elderly?
* Why don't you invite one of your elderly relatives for a meal?
* What about giving your grandfather a gift?

**What to Say and What not to Say:**

* Say: “If you need anything, let me know” and don't say: “Stop complaining”
* Say: “I'm here for you” and don't say: “I have set aside this time for you”
* Say: “I love meeting you and talking to you” and don't say: “You are not as much of a burden as you think”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Prophet Muhammad (Peace and Blessings be Upon Him) said: "Whoever does not respect their elders and show mercy to our young ones is not one of us" (Narrated by Al-Tirmidhi)
* Allah Almighty says: "Say not to them a word of contempt, nor repel them, but address them in terms of honor" (17:23)

**Maintaining Kinship Ties:**

**Key Messages:**

* Family is the best support in life
* Remember someone you have not contacted in a while and call him/her now
* Congratulating relatives on special occasions increases the bonds of love
* Be supportive of your relatives
* Your support for relatives is a practical application of compassion
* Organize trips with relatives to enjoy unforgettable memories
* Take care of your younger relatives to be truly like their elder
* You don't choose your relatives, but they are the boat that carries you to safety
* Take the initiative to make peace, for the best among you are those who initiate the greeting
* Taking the initiative to make peace reflects noble character and compassion
* Be patient with those who criticize you, for perhaps this is their way of expressing their feelings
* Your patience in accepting criticism is a characteristic of decent people
* Sharing charitable works with your relatives strengthens the bonds of love
* The family is the beacon of care and warmth

**In Two Words:**

* *Aqāribuka Qaribuka* (Your relatives are a safety belt)
* *Ṣilū Arḥāmakum* (Maintain kinship ties)
* *Id‘am Aqāribak* (Support your relatives)
* *Bādir Biṣṣulḥ* (Take the initiative to make peace)
* *‘Āila Mutarāḥimah* (A compassionate family)
* *Al‘āila Dif’* (Family is warmth)
* *‘Āilatuka Amanuka* (Your family is your safety)
* *Al’āila Da‘m* (Family is support)
* *Al‘āila Mawaddah* (Family is affection)
* *Zūrū Marḍākum* (Visit the sick)

**Questions:**

* When are you going to stop being apprehensive to communicating with your relatives after a long hiatus?
* Have you ever thought of innovative family activities?
* Do you play a positive role in solving problems among relatives?
* What if all family members recorded in a logbook the most important situations they experienced and called it the family book?

**What to Say and What not to Say:**

* Say: “Thank you for calling” and don't say: “Why haven't you called me for quite a while?”
* Say: “Work hard for your self-esteem” and don't say: “Work hard so that your cousin doesn't outsmart you”
* Say: “I will maintain my kinship ties” and don't say: “I won't maintain kinship ties with those who do not do the same”
* Say: “I will take the initiative to reconcile” and don't say: “Why doesn't *he/she* initiate the reconciliation?”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Allah Almighty says: “And those of kinship are closer to one another" (8:75)
* Allah Almighty says: “And give the relative his right” (17:26)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “The best of you is he who is best to his family" (Narrated by Al-Tirmidhi)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Whoever would like his provision to be increased and his lifespan to be extended, let him uphold ties with his kinfolk” (Narrated by Al-Bukhari)
* “The closest to you are more deserving of kindness” (popular saying)

**School Space:**

The messages focus on the following spaces:

* Classroom
* Teachers
* School administration

**Classroom:**

**Key Messages:**

* People are different and we must respect difference
* We respect differences in cultures and nationalities and focus on brotherhood
* Support your colleagues who find difficulty in learning
* Treat your colleagues as you would like them to treat you
* Your respect for others reflects self-respect
* Our pleasure lies in helping others
* Be the cause of a smile on people’s faces
* With mercy and kindness we gain the love of those around us
* Together we do good
* The secret of happiness lies in doing good
* Together we make the impossible possible
* Be among the first to rush to do good
* Helping friends in learning is the best manifestation of compassion
* The highest testimony is that of people testifying to your goodness
* Compete in showing mercy for others
* Your school success gives you job opportunities, and your moral excellence gives you life opportunities

**In Two Words:**

* *Maʿan Aqwah* (Together we are stronger)
* *Nuḥibbu Alkhayr* (We love goodness)
* *Natashāraku Assaʿādah* (We share happiness)
* *Assukhrya Ḍuʿf* (Mockery is an act of weakness)
* *Naḥtarimu Alikhtilāf* (We respect differences)
* *Ibtisāmatunā Dāima* (Our smile is permanent)
* *Lā Litanammur* (No to bullying)

**Questions:**

* How would you feel if you needed help but couldn't find anyone to help you?
* What would you do if you found someone bullying your friend?
* What would school look like if it were devoid of compassion?
* To whom would you express gratitude and appreciation?
* Do you remember a situation in which you wished you were more compassionate?

**What to Say and What not to Say:**

* Say: “We are all brothers” and don't say: “We are the best”
* Say: “We must consider their feelings” and don't say: “I don't care”
* Say: “I apologize for talking about this subject” and don't say: “It's none of your business”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Allah Almighty says: “We have made you into various nations and tribes so that you may know one another” (49:13)
* Allah Almighty says: “Let not a people ridicule [another] people" (49:11)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “None of you [truly] believes until he loves for his brother that which he loves for himself" (Narrated by Al-Bukhari)
* Allah Almighty says: "Repel evil with that which is better" (41:34)

**Teachers:**

**Key Messages:**

* Students need your support as much as they need your knowledge
* Listen to your students as you would like them to listen to you
* Teach them compassion and do not reduce instruction into lessons
* Celebrate the achievements of outstanding students and give a helping hand to those who fall behind
* Cognitive needs are not enough, for you should get to know their human needs
* Celebrating their small achievements builds in them great confidence
* Sharing charitable deeds with students makes a difference
* Honoring those who do good raises the value of compassion
* Successful communication is the secret of learning
* One of the ways to be merciful towards them is to understand the differences in their abilities
* Help them discover the best in themselves
* Mercy precedes knowledge
* Dealing kindly with students opens their hearts
* Sometimes all a struggling student wants is an encouragement look
* Information enlightens minds and mercy revives hearts
* Students may forget information, but they will never forget how they are treated
* Give them enough space to express their feelings
* Be their source of safety
* They may forget your courses, but they will never forget your morals
* Be creative in conveying the value of mercy, as you are creative in conveying knowledge and learning

**In Two Words:**

* *Antum Alqudwa* (You are the role model)
* *Nurabbī Wanuʿallim* (We educate and teach)
* *Birraḥma Nataʿallam* (We learn through mercy)
* *Mashāʿilu Arrahma* (Torches of mercy)
* *Natafahham Wanaṣbir* (We understand and we are patient)
* *Da’m Mustamir* (Continuous support)
* *Taʿlīm Watarāḥum* (Teaching and compassion)
* *Nanṣit Bihtimām* (We listen carefully)

**Questions:**

* To what extent are you concerned with students’ problems? How do you rate yourself out of 10?
* Which of the following do you use with your students: constructive or hurtful comments?
* What if you performed joint activities with students to promote compassion and harmony?
* How do students see you? As a source of mercy or harshness?
* What if one weekday, designated as “Mercy Day,” is used to promote cooperation and perform acts of compassion?

**What to Say and What not to Say:**

* Say: “Be yourself” and don’t say: “Be like so-and-so”
* Say: “What if we doubled our efforts?” and don’t say: “You are lazy”
* Say: “Never mind, you can try again” and don’t say: “You are useless”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Allah Almighty says: “And they found a servant from among Our servants to whom we had given mercy from us and had taught him from Us a [certain] knowledge” (18:65)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Indeed Allah, His Angels, the inhabitants of the heavens and the earth—including the ant in its hole and the fish—send ṣalāh (mercy and duʿā’ for blessings) upon the one who teaches good to people” (Narrated by Al-Tirmidhi)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “I was sent to perfect good character” (Narrated by Muslim)
* Allah Almighty says: “And if you had been rude [in speech] and harsh in heart, they would have disbanded from about you” (3:159)

**School Administration:**

**Key Messages:**

* Providing the best environment for compassion through education is within your reach
* School is an oasis of compassion
* Compassion creates a splendid educational environment
* Existence of compassionate hearts within the school is a hallmark of its distinction
* Human communication distinguishes us
* We manage education through compassion
* We encourage the use of the language of cooperation among teachers
* We celebrate every kind word
* You are all important and you are all loved
* Our administration is based on love and understanding
* We promote education through compassion
* Our collective daily work strengthens our compassion
* Compassion is a necessity for the student and the teacher
* A compassionate educational environment is one that takes into account the needs of each student and teacher
* We manage cultural and ethnic differences with compassion

**In Two Words:**

* *Mubtasimūn Dāiman* (We are all smiles)
* *Tarāḥuminā Tamayuzunā* (Our compassion distinguishes us)
* *Taʿāwununā Raḥmah* (Our cooperation is a mercy)
* *Sulūkunā Raḥmah* (Our behavior is a mercy)
* *Taʿlīmunā Raḥmah* (Our education is mercy)
* *Naḥtarimu Ikhtilāfanā* (We respect differences)
* *Ikhtilāfunā Raḥmah* (Our differences are a mercy)

**Questions:**

* How do you make the management style more compassionate?
* How do you present a model of compassionate management?
* What would school management and students look like if everyone were compassionate?”
* "Difference is mercy: What if teachers created activities to enhance cultural and ethnic diversity?”

**What to Say and What not to Say:**

* Say: “We cooperate to provide what is best” and don’t say: “We compete to be the best”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Teach people with your heart, for the heart is more truthful than the tongue (A quotation attributed to Imam Al-Shafi'i)
* If you want to teach, remember that the heart is the one which receives; so, let education be conveyed gently (A quotation attributed to Imam Al-Shafi'i)
* Education is not just the mere transfer of information, but it is the building of character and guidance with good behavior (Yusuf Al-Qaradawi)

**Administration Workspace (Institutions and Ministries Staff):**

**Key Messages:**

* Our administrative decisions are the work of compassionate hearts
* We cooperate in facing challenges
* Respect is the basis of dealing with others
* Facilitating procedures is an act of mercy
* Harmony in the work environment increases production
* Let work problems be an opportunity for rapprochement and harmony
* Let us be the solution to problems, not their cause
* Mercy in management is a strategy and a path and not just a slogan
* Respect and appreciation are the bridge between management and staff
* Help your colleagues accomplish their work
* We work as one team but the achievement of each individual is a gain for all
* Respecting colleagues and self speeds up task completion
* Messages of gratitude and appreciation make you win people’s hearts and trust
* Dealing seriously with the complaints and suggestions box makes a big change

**In Two Words:**

* *Alidāra Raḥmah* (Management is an act of mercy)
* *Naʿmal Biḥub* (We work with love)
* *Nataʿāwan Linunjiz* (We cooperate to accomplish)
* *Nuqaddir Aljuhūd* (We appreciate efforts)
* *Taālufunā Quwwah* (In unity lies our strength)

**Questions:**

* How do you deal with your colleague who needs help?
* How do you expect your colleagues to describe you at work?
* Will you take the initiative and participate with your colleagues in a charitable act?

**What to Say and What not to Say:**

* Say: “I will strive to help solve problems” and don’t say: “It's none of my business”
* Say: “What do you think of this solution?” and don't say: “You are slow in solving problems”
* Say: “Thank you for your help” and don’t say: “This is your job”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Allah Almighty says: "And cooperate in righteousness and piety" (5:2)

**Service Workspace (Public Services Sector):**

**Key Messages:**

* We listen to others and take the initiative to meet their needs
* Listening without interruption
* Use mercy in every service
* People come to us with sad faces but return smiling
* Relieve their anxiety and stress and help them in finding solutions
* Human communication is important in all stages of service provision
* They do not represent just a number in the waiting line, for behind every number lies a story
* Let your behavior be the reason for people to pray for you
* Win the love and prayers of customers
* Serving people is an honor for us
* A welcoming smile removes anxiety and puts the mind at ease
* You may not be able to provide the service, but you can offer a smile and a kind word
* Your apology for their long wait appeases their tension and anger
* As part of appreciation and respect, ensure that the customer has no further requests

**In Two Words:**

* *Natasharrafu Bikhidmatikum* (We are honored to serve you)
* *Naqḍī Ḥawāijakum* (We fulfil your needs)
* *Hunā Minajlikum* (We are here for you)
* *Nasma’ukum Linusā’idakum* (We listen to you to help you)
* *Ali’tidhār Ḥaq* (An apology is a right)
* *Nakhdumukum Biḥub* (We serve you with love)

**Questions:**

* What if you greeted people with a smile and bade them farewell with a kind word?
* What if the complaints and suggestions box was taken seriously?
* Do you deem your service to people a privilege or a duty?
* How can you become an unforgettable model with your distinguished service?

**What to Say and What not to Say:**

* Say: “Forgive me, I wished I could help you” and don’t say: “I don't have time to help you”
* Say: “I appreciate your patience and waiting” and don't say: “What can I do for you? It’s because of the large turnout of customers”
* Say: “Let me explain more” and don’t say: “You don't understand me”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Make things easy and do not make things difficult. Give glad tidings and do not repel people"
* Allah Almighty says: “Speak kindly to people” (2:83)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Whoever relieves a believer of some worldly distress, Allah will relieve him of some of the distress of the Day of Resurrection” (Narrated by Al-Bukhari and Muslim)

**Street Space:**

The messages focus on the following spaces:

* Driving and ethics
* Dealing with others
* Market and commercial transactions

**Driving and Ethics:**

**Key Messages:**

* Your manner of driving reflects your ethics
* Your respect for the rules reflects your respect for people
* Do not stifle others, for a person’s life may be a matter of a minute
* Your commitment to giving signals is evidence of your respect for those driving behind you
* Apologizing politely is a right of way
* Your driving style brings out either the best in people or the worst in them
* Mercy on the road means a safe life
* Mercy in driving means that you are keen on everyone’s safety
* The size of your brain is reflected in your driving style
* Respecting distances prevents tensions
* Respecting speed limits saves lives
* Exceeding the speed limit is a violation of mercy on the road
* Before each turn, give a signal, for this is the language of communication
* Car signals are the language of communication between drivers; so, master this language
* Giving way to those in a rush is a sign of cooperation and kindness
* Giving way to pedestrians is an act of mercy and a duty
* Take the initiative to help if you find an accident
* Your commitment to parking in designated spaces helps others
* Make your driving stress-relieving, not anger-inducing

**In Two Words:**

* *Alqiyāda Akhlāq* (Driving is a matter of ethics)
* *Qiyāda Bilāghaḍab* (Driving without anger)
* Assalāma Liljamīʿ (Safety for all)
* *ʿUdliawlādika Sāliman* (Return to your children safely)
* *Aṭarīq Liljamīʿ* (The road is for all)
* *Qiyāda Wadūda* (Friendly driving)

**Questions:**

* Have you ever imagined that your driving maneuvers terrorize safe people?
* Are you aware how many problems someone causes when they block your car in the parking lot?

**What to Say and What not to Say:**

* Say: “I respect the rights of others on the road” and don't say: “I am free”
* Say: “I will use the rush hour to listen to something useful” and don't say: “Ugh! What is this awful traffic?”
* Say: “I will report this accident” and don't say: “It is none of my business”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Prophet Muhammad (Peace and Blessings be Upon Him) said: "Give the road its right” (Narrated by Al-Bukhari and Muslim)

**Dealing with Others:**

**Key Messages:**

* Greeting others is an act of communication and compassion
* Your smile makes others happy
* Helping others on the road is a source of immense happiness
* Your steps on the road are signs of mercy for those around you
* Dealing kindly with others builds communication bridges
* Disposing of trash in the trash can shows how much you respect the road
* Turning down your voice on the road is a hallmark of good manners
* Respecting others' privacy is part of road etiquette
* Respecting cultural and social diversity builds a strong society
* Respecting families' privacy is in our etiquette

**In Two Words:**

* *Bidhawqi Naḥyā* (Taste determines who we are)
* *Naḥtarimu Alkhuṣūṣiyah* (We respect privacy)
* *Nafza’ Lilmuḥtāj* (We rush in support of the needy)
* *Afshū Assalām* (Spread peace)

**Questions:**

* How can our behaviors be adjusted to make our streets safer?

**What to Say and What not to Say:**

* Say: “Please stick to the lineup” and don't say: “Why don't you stay in line?”
* Say: “Can you calm down?” and don't say: “When will you stop shouting?”
* Say: “Please pay attention to your child” and don't say: “Why don't you control your child?”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Greet those you know and those you do not know” (Narrated by Al-Bukhari and Muslim)
* Allah Almighty says: "And the servants of the Most Merciful are those who walk upon the earth easily, and when the ignorant address them [harshly], they say [words of] peace” (25:63)
* Allah Almighty says: “And be moderate in your pace and lower your voice; indeed, the most disagreeable of sounds is the voice of donkeys” (31:19)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “The right of road is lowering the gaze, refraining from doing harm (to others), returning the greeting, enjoining what is good, and forbidding what is evil" (Narrated by Al-Bukhari and Muslim)

**Market and Commercial Transactions:**

**Key Messages:**

* Markets are an environment for acquaintance and compassion
* Safe shopping is your right and our responsibility
* Respect is the language of communication between seller and buyer
* Resolving transaction problems begins with a smile
* Selling expired products means a merciless trade
* Let's cooperate to create a more merciful market
* Good treatment is the right of both seller and buyer
* Transparency is everyone’s right
* Complaints and suggestions box ensures the development of transactions
* End your transactions with a thank-you word
* Establishing values ​​is no less important than establishing prices
* Our values are not up for sale
* Courteous order and courteous response is the language of merciful shopping
* We are happy to make discounts on goods, but we do not make discounts on values

**In Two Words:**

* *Aswāqunā Raḥmah* (Our markets are a mercy)
* *Muʿāmalātunā Raḥmah* (Our transactions are a mercy)
* *Taʿāwun Lāiḥtikār* (Cooperation, not monopoly)
* *Aswāqunā Akhlāqunā* (Our markets reflect our morals)
* *ʿUqūd Raḥīma* (Merciful contracts)

**Questions:**

* What if seller and buyer dealt with each other with a smiling face?
* What if discounts were granted to those who smile?
* What if a prize was allocated for the best stores in terms of treatment?

**What to Say and What not to Say:**

* Say: “Thank you” and don't say: “This is his job”
* Say: “Sorry, I couldn't get the point across” and don't say: “You don't understand”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Prophet Muhammad (Peace and Blessings be Upon Him) said: “May Allah's mercy be on him who is lenient in his buying, selling, and in demanding back his money” (Narrated by Al-Bukhari)
* Allah Almighty says: "O you who have believed, fulfill [all] contracts” (5:1)
* Allah Almighty says: “Good and evil cannot be equal. Respond ˹to evil˺ with what is best, then the one you are in a feud with will be like a close friend” (41:34)

**Dealing with Workers Space:**

The Messages focus on the following:

* Domestic Workers
* Sanitation Workers

**Domestic Workers:**

**Key Messages:**

* Good treatment reduces work pressure
* Domestic workers have the right to determined working hours
* Break time is theirs
* The way we deal with domestic workers reflects our level of ethics
* Do not burden them with unbearable tasks
* Helping them raises your status
* A fair wage is a right, not a favor
* Their dignity is part of ours
* Mercy and kindness are the basis of treatment
* Their healthcare is our duty
* Theirs is a job, not forced labor
* Clarifying mistakes through kind words makes you gain their trust and love
* Choose the kindest phrases and avoid insults
* “Please” is the messenger of respect and the key to hearts
* Teach your children to treat domestic workers well
* Checking on their family news reflects appreciation and interest
* Helping them in crises is mercy par excellence
* Appropriate clothing is their right
* They deserve the best food

**In Two words:**

* *Naḥtarimu Khuṣūṣiyatahum* (We respect their privacy)
* *Ikhwān Lāʿabīd* (They are brothers and sisters, not slaves)
* *Tawjīh Lāzajr* (Use guidance and do not reprimand)
* *Shukruhum Wājib* (Thanking them is a duty)
* *Isʿāduhum Wājib* (Making them happy is a duty)
* *Salāmatuhum Tahummunā* (Their safety matters to us)

**Questions:**

* How do you see those who embarrass domestic workers in front of guests?
* Will you stand by your domestic workers if a guest hurts them?
* What if you gave your domestic worker a gift on special occasions?

**What to Say and What not to Say:**

* Say: “How are your family and children?” and don't say: “Keep your family problems to yourself”
* Say: “Do you need help?” and don't say: “This is your duty”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Prophet Muhammad (Peace and Blessings be Upon Him) said: “You should not overburden them with what they cannot bear, and if you do so, help them [in their hard job]” (Narrated by Al-Bukhari)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “When your servant brings you food and you do not seat him with you, you should at least give him a morsel or two out of it because he has prepared it himself” (Narrated by Al-Bukhari)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Your servants are your brothers. Allah has placed them under your authority” (Narrated by Al-Bukhari)
* Allah Almighty says: "And do not deprive people of their due and do not commit abuse on earth, spreading corruption” (26:183)

**Sanitation Workers:**

**Key Messages:**

* Let's relieve them by disposing of garbage in the designated places
* Let's help them and contribute to the cleanliness of our streets by adopting good behavior
* Behind every clean street is a person who deserves appreciation
* Your smile to them is the least form of appreciation for them
* They work quietly, but let's express our appreciation loudly
* A simple gift for them goes a long way
* Behind every clean street is an unknown soldier who deserves respect
* Tell your children about their efforts and teach them to respect them
* A cold bottle of water in the hot season makes them feel our support
* They are not just workers but heroes
* We should thank them for being the guardians of our streets against epidemics
* They deserve decent treatment
* Talking to them about the greatness of their mission warms their hearts
* Your good behavior on the street is tremendously appreciated by the sanitation worker
* Cleanliness is a shared responsibility between us and sanitation workers
* Cleaning our streets is a collective mission

**In Two Words:**

* *Nadʿamuhum Wanaḥtarimuhum* (We support and respect them)
* *Iḥtirāmuhum Wājib* (Respecting them is a duty)
* *Ḥurrās Albay’a* (They are guardians of the environment)
* *Ṣunnāʿu Aljamāl* (They are creators of beauty)
* *Juhūdukum Mashkūra* (Your efforts are appreciated)
* *Tāj Ruūsnā* (They are crowns on our heads)

**Questions:**

* How would our lives be if sanitation workers deserted our streets?
* What gift would you offer the sanitation worker?
* Allah is beautiful and He loves beauty. Shouldn’t we then love those who beautify our streets?
* Did you know that sanitation workers give us charity? Remember that removing harm from the road is an act of charity.

**What to Say and What not to Say:**

* Say: “An important occupation” and don't say: “A demeaning occupation”
* Say: “Cleaning our streets needs heroes” and don't say: “Anyone can do this type of work”
* Say: “Cleaning our streets is our responsibility” and don't say: “Cleaning our streets is the responsibility of the sanitation workers”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Removing something harmful from the road is an act of charity” (Narrated by Imam Muslim)

**Social Life Space:**

The messages focus on the following spaces:

* *Majalis*
* Friends

**Majalis:**

**Key Messages:**

* Our Majalis are an oasis of compassion
* Our Majalis are a bridge of affection and mercy
* Sharing food in Majalis increases harmony
* Kind words embellish our Majalis
* We manage our Majalis with respect
* Majalis are an opportunity for compassion
* We use our Majalis to celebrate our achievements
* Every individual is valuable in the Majalis
* Compassion in our Majalis is the secret of our strength
* Cooperation and altruism reign supreme in our Majalis
* Our Majalis are places for hospitality and harmony
* Our Majalis are a nucleus for doing good
* Our Majalis are an opportunity for us to appreciate our guests
* In our Majalis we listen to everyone

**In Two words:**

* *Majālisu Lkhayr* (Majalis of goodness)
* *Majālisunā Raḥmah* (Our Majalis are a mercy)
* *Majālisunā Taāluf* (Our Majalis reflect our harmony)
* *Majālisunā Tuwwaḥidunā* (Our Majalis unite us)

**Questions:**

* What if Majalis became the nucleus of charitable work in society?
* What if every Majlis gathering closed on a note about doing good in society?

**What to Say and What not to Say:**

* Say: “Our Majalis are necessary for cohesion” and don't say: “Our Majalis are a waste of time”
* Say: “Our Majalis are an opportunity for righteousness and harmony” and don't say: “Our Majalis are an arena for backbiting and gossiping”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Allah Almighty says: "O believers! When you are told to make room in gatherings, then do so. Allah will make room for you ˹in His grace˺” (58:11)
* Allah Almighty says: “Had you spent all the riches in the earth, you could not have united their hearts. But Allah has united them” (8:63)

**Friends:**

**Key Messages:**

* Compassion is the basis of friendship
* Taking the initiative along with friends to do good is a unique act
* A friend is someone who makes the road smoother for us
* A friend in happy and sad moments is a friend indeed
* Let us be the source of joy in the lives of our friends
* Compassion and kindness make friendship last
* The best gift you can give to your friend is standing by him when no one is around
* Friends' apologies should be accepted
* Understanding your friends' anger is the essence of mercy
* Listening to your friend makes the road smoother
* For an easy relationship, there should be no reproach among friends
* Lifelong friends are the harvest of a long journey of compassion and support
* Be among those who, in their absence, are talked about in kind terms
* Forgiving mistakes is an act of mercy towards friends
* A friend is a mirror that reflects his/her friend and advises him/her gently
* Constructive friendship brings out the best in us
* Your friend is the one who makes you forget your worries
* The spirits of friends are revived when occasions make them meet in harmony
* Bringing joy to friends creates warmth
* Be easy with friends, and do not reproach them too much

**In Two Words:**

* *Alaṣdiqāu Sanadun* (Friends are your support)
* *Ṣadāqatunā Tarāḥum* (In our friendship lies compassion)
* *Ṣadāqatunā Mawaddah* (In our friendship lies affection)
* *Aṣṣadāqatu Faḍfaḍah* (Friendship promotes self-expression)
* *Naltamisu Alaʿdhār* (We seek apologies)
* *Naḥfaẓu Al’uhūd* (We keep promises)

**Questions:**

* When you hear that one of your friends is in trouble, do you take the initiative to help, or do you ignore the matter?
* When your friends are late, do you excuse them or reprimand them?
* What if you checked up every week on a friend with whom you haven't been in touch for a while?

**What to Say and What not to Say:**

* Say: “I hear you carefully, continue” and don't say: “You talk too much”
* Say: “Maybe, he/she has an excuse” and don't say: “He/she doesn't respect meeting time”
* Say: “Don't tell me what my friend says about me” and don't say: “Tell me what he says about me”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Prophet Muhammad (Peace and Blessings be Upon Him) said: “A person is on the religion of his friend, so let each of you consider whom he befriends”
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “The example of a good companion (who sits with you) in comparison with a bad one, is like that of the musk seller and the blacksmith's bellows (or furnace); from the first you would either buy musk or enjoy its good smell while the bellows would either burn your clothes or your house, or you get a bad nasty smell thereof”
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Do not befriend anyone but a believer, and let no one eat your food except one who is pious” (Narrated by Al-Tirmidhi)
* Allah Almighty says: “And be patient with those who call upon their Lord morning and evening, seeking His countenance” (18:28)
* Allah Almighty says: “And enjoin one another to truth and enjoin one another to patience” (103:3)

**Social Volunteer Workspace:**

The messages focus on the following spaces:

* Donating
* Compassion for the Vulnerable

**Donating:**

**Key Messages:**

* Your donation is a message of love
* Everyone can afford time and effort
* Your spending can revive hope in a person
* The little money you give to someone in need will plant great hope in his/her heart
* Be the reason for others to feel that the world is still a good place to live
* A little of your money contributes to the revival of a community
* Spending is an art whose foundation is a smile and a kind word
* Donating with love touches the heart
* Take the initiative to donate before you miss out on this honorable act

**In Two Words:**

* *Atabaruʿ Mawaddah* (Donation is affection)
* *Atabaruʿ* *Raḥmah* (Donation is mercy)
* *Infāqunā Raḥmah* (Our spending on good causes is compassion)
* *Sirran Wa’alāniyatan* (discretely and openly)
* *Falnanfiq Bitawāḍuʿ* (Let us spend humbly on good causes)
* *Infāqunā Dhukhrunlanā* (Our spending on good causes is a saving for the Day of Resurrection)
* *Tabaraʿ Bilātaraddud* (Donate without hesitation)
* *Sāʿid Bijuhdik* (Make an effort to help)
* *Sāʿid Biwaqtika* (Help with your time)

**Questions:**

* What if you donated an hour a week for a good cause?
* What if you donated a small percentage of your income?

**What to Say and What not to Say:**

* Say: “Allah blesses the little” and don't say: “I only have a little to spend”
* Say: “We need your effort” and don't say: “It is unacceptable not to donate”
* Say: “Donate whatever you can for together we make a difference” and don't say: “Your donation is not enough to make any difference”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Allah Almighty says: “And give them of Allah’s wealth, which He has given you” (24:33)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “No wealth is diminished by charity”
* Allah Almighty says: “And whatever you spend in charity, He will compensate ˹you˺ for it. For He is the Best Provider” (34:39)
* Allah Almighty says: “And do not bestow favors, expecting more in return” (74:6)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Spend and do not fear poverty from the Lord of the Throne” (Narrated by Muslim)
* Allah Almighty says: “And those in whose wealth there is a known right” [For the beggar and the deprived] (70:24)

**Compassion for the Vulnerable:**

**Key Messages:**

* Be the hope of those who suffer
* Let us join hands and support the vulnerable
* Giving a helping hand to the vulnerable is a humanitarian and religious mission
* Treat the vulnerable mercifully and do not discriminate against them
* Their voices need listening ears and helping hands
* Through solidarity, the vulnerable become stronger
* Meeting their needs is an honor for every capable person
* Our compassionate behaviors enhance the hope of the needy
* Being kind to the vulnerable and understanding their needs will not cost you much
* We rush in support of the vulnerable and the needy
* Moral support is no less important than material support

**In Two Words:**

* *Muʿānātuhum Muʿānātunā* (Their sufferings are ours)
* *Kullukum Masūl* (You are all responsible)
* *Fazʿatunā Raḥmah* (Striving to offer assistance is mercy)
* *Naḥnu Maʿakum* (We are with you)
* *Lastum Waḥdakum* (You are not alone)
* *Khidmatukum Fakhrunā* (Serving you is our pride)

**Questions:**

* How do you feel when you see a person in crisis and you cannot help him/her?
* Which do you prefer: evading those in crisis or rushing to their aid?
* Do you see in helping the distressed an opportunity or a burden?

**What to Say and What not to Say:**

* Say: “You are not alone in this” and don't say: “You should be stronger”

**Citations from the Holy Quran, Prophetic Hadiths and Adages:**

* Allah Almighty says: “Kind words and forgiveness are better than charity followed by injury” (2:263)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Whoever fulfils the needs of his brother, Allah will fulfil his needs” (Narrated by Muslim)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Whoever relieves a Muslim of some worldly distress, Allah will relieve him of some of the distress of the Day of Resurrection” (Narrated by Muslim)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “If anyone makes it easy for the one who is indebted to him (while finding it difficult to repay), Allah will make it easy for him in this worldly life and in the Hereafter” (Narrated by Muslim)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Whoever shields [or hides the misdeeds of] a Muslim, Allah will shield him in this world and in the Hereafter” (Narrated by Muslim)
* Prophet Muhammad (Peace and Blessings be Upon Him) said: “Whoever helps a brother in need, Allah will help him in his need” (Narrated by Muslim)

